



## **Gordon Kirkland**

### **Press Release**

For More Information Contact: Gordon Kirkland  
(604) 460-0534  
gordon@gordonkirkland.com

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### **Kirkland's New York Autographing Session To Benefit The Book Industry Foundation**

Gordon Kirkland will open the tour for his newest book, *I May Be Big But I Didn't Cause That Solar Eclipse*, at BookExpo-America in New York June 1-3, 2007. During the event, he will be taking part in a special autographing session to introduce booksellers to his latest collection of short humor. All proceeds from the sales at this event will go to The Book Industry Foundation, comprised of the American Booksellers Foundation For Free Expression (ABFFE ) and the Association of American Publishers Get Caught Reading Campaign. Kirkland's publisher, AuthorHouse, will donate the books for the signing and Kirkland will donate his royalties from those books.

Founded by the American Booksellers Association in 1990, ABFFE's mission is to promote and protect the free exchange of ideas, particularly those contained in books. Launched in 1999, "Get Caught Reading" is the brainchild of former Congresswoman Pat Schroeder, President and Chief Executive Officer of Association of American Publishers, the industry association representing book publishers. She saw the opportunity to spread the word about the joys of reading through an industry-supported literacy campaign.

BookExpo-America brings together several hundred authors and thousands of book industry and retailing representatives. This is the third year in a row that Kirkland has been invited to participate in his publisher's promotional programs at the convention.

"With close to 200,000 new books published in North America each year, having the opportunity to showcase my new book at an event of this magnitude is especially gratifying." he said from his home in Pitt Meadows, BC.

Kirkland has often been referred to as 'one of North America's premier humorists.' His other books include three Stephen Leacock Award of Merit winning titles, *Justice Is Blind – And Her Dog Just Peed In My Cornflakes*, *Never Stand Behind A Loaded Horse*, and *When My Mind Wanders It Brings Back Souvenirs*, as well as *I Think I'm Having One Of Those Decades*. His weekly syndicated newspaper column is enjoyed by readers in both Canada and the United States